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Growth Alliance works with education and manufacturing

The Mason County Growth Alliance is exploring ways to utilize education as a marketing and public relations tool for area manufacturers by collaborating with WSCC and the ISD on an “educator in the workplace” program that brings teachers into the work environment of larger area employers.

The program, being organized by Julie VanDyke, ISD Tech Prep Specialist, would offer teachers firsthand experience in manufacturing processes by touring companies such as Great Lakes Castings, MetalWorks, The Brill Company and FloraCraft.

“We are excited about this program, particularly as it relates to manufacturing in the area because young people can gain additional insight into the kinds of well-paying jobs that are available right here in Mason County,” commented Bob Barker, President of the Growth Alliance.

“I’d like to consider some of the new information technologies such as YouTube that could be used to bring a broader comprehensive knowledge into the secondary classroom environment”, said Barker. “We’d like to create small videos and upload them to the internet, then educators can use these visual examples as part of their class plan.”