



Dreaming of Starting Your Own Business?

Join us for a Business Start-Up Class

This workshop helps you to determine if business ownership is right for you.

You will learn essential strategies for starting and managing a successful business:

- How to develop a business plan
- Reach your market potential
- Access start-up capital.
- Learn about financing options
- Hear guest business owners
- Discover resources available to help you start and grow a successful business

Two sessions for one fee!

March 9 • 6-8pm

March 16 • 6-8pm

\$59 for both

Checks made payable to West Shore Community College



To register
email or call
Julie Van Dyke
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Presenter: Julie Van Dyke
West Shore Community College

Classes to be held in the upper level
conference room #751 in the
Schoenherr Center on the West Shore Campus

Sponsored by:
Alliance for Economic Success of Manistee
Mason County Growth Alliance
MI-SBTDC & SCORE
West Shore Community College